Press Release Genoa, April 2022

**EUROFLORA 2022: rarities and beauty for children, too**

Euroflora 2022 is going to be a show pervaded by rarities and beauty for all, including children. To stir the interest of the younger ones, 12 curiosities, with as many explanatory boards, will be scattered across the parks Parco Gropallo, Parco Serra, and Parco Grimaldi, forming a special path that will lead children to trees of unusual shapes, enchanting flowers, and bizarre plants, allowing them to discover interesting facts on the natural world while having fun.

In addition to the map helping visitors find their way amongst the various exhibition areas in the Parks and Museums of Nervi, thanks to Euroflora's sponsor Genova Parcheggi a Kids Map will also be handed out, to guide children in a treasure hunt that will unveil the beauties on display in the parks and offer an unforgettable experience for the whole family.

A playground can also be found in the centre of Parco Serra, featuring amazing slides and tunnels, much to the delight of the younger ones.

Admission is free for children up to age 8. Concessions are available for children aged 9 to 16.

**Info and ticket office: www.euroflora.genova.it**

**Euroflora 2022:**

*The twelfth edition of the Italian Flower Show, first held in Genoa in 1966 and officially recognized by AIPH, this year is twinned with the Floralies of Nantes. It will run from Saturday 23 April to Sunday 8 May in the “Parchi di Nervi”, a 19th-century estate featuring over 8 hectares of gardens and three museums - the Wolfsonian Collection, the Gallery of Modern Art and the Frugone Collection - which will display floral compositions inspired by the artwork on display. The Show will impress visitors with its long sequences of streams and fountains, large oval spaces, and striking views of the Parks, offering breath-taking displays of rare plants, unique specimens, extraordinary collections, and prime productions. Euroflora will also host numerous fringe events, featuring music, nature, and art in a highly sophisticated setting. The event is environmentally friendly and sustainable: the venue will be accessible exclusively by public transport, and is committed to reducing the use of plastic in both installations and catering.*

*The exhibition, which will host 256 contests awarding excellence and beauty, has a limited daily capacity to ensure a safe and comfortable visit.*

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